DIGVIJAY P R *•* User Experience Designer

[*digvijay.pr4@gmail.com*](mailto:digvijay.pr4@gmail.com)[*linkedin.com/in/digvijaypr*](https://linkedin.com/in/digvijaypr)

*[+1 (437) 663-6067](tel://+1%20437%20663%206067/)* *[digvijaypr.com](https://www.digvijaypr.com)*

Designer and Researcher with hands-on experience in web, mobile, and consoles like tablets, industrial machines, and non-GUI products. Experienced with illustrations, print-ready documents, mockups, digital presentations, and video editing.

SKILLS

User-Centered Design

Persona Drafting

Scenario Ideation

User Stories

User Research

Research Ethics

Usability Testing

Inclusive Design

Accessibility

Information Architecture

User Flow Analysis

Journey Mapping

Wireframing

Mockups

Prototyping

Affinity Mapping

Card Sorting

Task Analysis

Heuristic Evaluation

Sitemap Creation

Design Patterns

Project Management

Color Theory

Scamping

Printing

Basic Life Support

CPR

First Aid

PROFESSIONAL EXPERIENCE

***Deloitte*** *• Senior Analyst OP Graphic Designer 02/2023 – 08/2023*

Developed user-centered designs by conducting research, creating wireframes, and crafting visually appealing interfaces that align with Deloitte's brand identity.

* Collaborated closely with cross-functional teams, including developers and product managers, to ensure seamless integration of design solutions and a cohesive user experience.
* Continuously analyzed user feedback and conducted usability testing to refine designs and improve the overall usability of Deloitte's digital products and platforms.
* Played a crucial role in crafting exceptional user experiences and designing intuitive interfaces for our digital products and platforms. Worked closely with cross-functional teams to deliver innovative solutions that exceeded client expectations.

***Zinc & Broccoli*** *• UI/UX Specialist 08/2021 - 02/2023*

Entrusted with the pivotal task of enhancing user experiences equipment manufacturer based in Switzerland. Dedicated to creating intuitive and efficient interfaces that align with the unique needs of the industrial sector, ensuring optimal usability and satisfaction among our users.

* Led UI/UX efforts for a prominent Swiss industrial equipment manufacturer, ensuring the best digital experiences across their product portfolio.
* Collaborated with diverse teams to conduct user research, prototype, and design user-centric interfaces that enhance efficiency and user satisfaction.
* Continuously iterated on designs, incorporating feedback and staying updated with industry trends to deliver cutting-edge solutions for our client's complex industrial products.

***Cognizant Technology Solutions****• Senior Process Executive 11/2019 - 07/2021*

Played a critical role in managing the complete architecture solutions for a renowned fast-food chain in North America. My expertise was reserved but not limited to overseeing both the back-end and front-end design systems.

* Took up the key role in the maintenance of both back-end and front-end architecture for a prominent North American fast-food chain, ensuring technology supports their operations effectively.
* Collaborated with various teams to architect robust and scalable systems to power the company's digital presence, from online ordering to customer engagement.

***GoRadioControl*** *• Design Consultant 05/2019 - 07/2021*

Handled design operations and graphic content at the Ed-tech startup for their website designing, digital illustrations, print collaterals, and packaging.

* Was part of the operations and graphic design team alongside handling marketing.
* Responsible for designing the website for an e-commerce platform for products.
* Worked on branding by setting up the company brand guidelines starting from logo design, and social media marketing to creating print-ready files for packaging and advertisement.

***Innovatia India*** *• Associate Technical Support Engineer 11/2017 - 05/2019*

* Top-tier Technical Support Engineer for ‘Avaya’ under Unified Communications.
* Worked side-by-side with the dev team and SMEs in inspecting and analyzing the problem at hand, determining, and implementing the solution for several server-wide communication systems for various entities.
* Handled several High-touch clients by providing personalized support and received appreciation for excellent customer service and solutions.

TOOLS

***Wireframing***

FigJam

Balsamiq

Miro

***Design***

Figma

UXPin

Adobe Creative Suite

***Collaboration Tools*** Jira

SharePoint

***Web Technologies***

HTML

CSS

EDUCATION

***Post Graduate Diploma in User Experience Design****St. Lawrence College, Kingston, Ontario*

***Post Graduate Diploma in Internet Technology****Annamalai University, Chidambaram, India*

***Bachelor of Engineering in Information Science****The Oxford College of Engineering, Bengaluru, India*